



ARTS COUNCIL OF
PRINCETON

FOR IMMEDIATE RELEASE

April 9, 2010

Contact: **Jeniah Johnson**

jjohnson@artscouncilofprinceton.org

Phone: **609-924-8777**

Photo caption:

Pinot to Picasso donor artist Joe Petrovichs (center) is joined by Arts Council of Princeton Founding Director, Anne Reeves (right) and Sylmarie Trowbridge (left) at The Dandelion Store. Artwork will be on display at select Princeton stores until April 20th.

Photo Credit: Emily Reeves.

**The Arts Council of Princeton presents
Pinot to Picasso ~ Vintage 2010
Friday, April 23, 6:30-9:30 PM**

Press Release

Pinot to Picasso ~Vintage 2010, the Arts Council of Princeton's fifth annual art and wine tasting fundraiser, will be held this year on Friday, April 23rd from 6:30-9:30 pm at the Technology Center of Princeton, 330 Carter Road, Princeton, New Jersey. This gala kick-off to the Princeton Arts Weekend and Communiversity Festival of the Arts has been described as the liveliest and hippest art-related event in Princeton.

Approximately 500 guests will enjoy "The Best Tastes of Princeton:" a selection of foods donated by area restaurants and a tasting of wines from around the world. The highlight of the evening is the art Tombola, a drawing of 93 works of art contributed by select local artists. The number of Tombola tickets available will be limited to the number of pieces of art, and ticket holders will get to choose based on the order in which their number is drawn. In the end, each Tombola ticket holder takes home an original work of art.

Pinot to Picasso provides its artists with great exposure to new audiences. Collectors not only have an opportunity to preview the donated works and learn about the artists by visiting the event webpage on the ACP website, but also by strolling through downtown Princeton and The Princeton Shopping Center. Participating Princeton stores and restaurants will display Pinot works for approximately two weeks prior to the event.

Taster (event) tickets are \$75 each. Tombola (art draw) tickets are an additional \$225 each. Revenue raised from Pinot to Picasso contributes to the Arts Council's Anne Reeves Fund, which supports Community Arts initiatives and the Artist-in-Residence Program.

To purchase tickets call (609) 924-8777. To view the "Tombola Gallery" and other event features, RSVP online, or for other information visit www.artscouncilofprinceton.org.

Lead event sponsors are: Coral House Ltd., Glenmede, Novo Nordisk and Suretech.com. Other event sponsors include BPG Properties & NAI Fennelly, KB Financial Partners, Max Hansen Caterer, Princeton Scoop, The Residences at Palmer Square and Rosetta. Participating caterers, restaurants and vendors are: Coolvines, Dennis Foy, DiSh Catering, Allen Brett Catering and Mediterra.

The Arts Council of Princeton, housed in the Paul Robeson Center for the Arts, is a private, non-profit community arts organization with the mission of building community through the arts by providing classes, exhibitions, performances, publications, and free events designed to make visual, literary, and performing arts education and appreciation accessible to individuals of all ages and backgrounds.

#####