



ARTS COUNCIL OF
PRINCETON

FOR IMMEDIATE RELEASE

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Press Release

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Call for ARTbox Derby 2010 Contestants!

Princeton, NJ

Do you have a need for speed? Do you find creating elating? Is being green your scene? Then sign up for the 2nd annual ARTbox Derby presented by the Arts Council of Princeton and D&R Greenway Land Trust. The entry deadline is September 17th, but the time to get started is now! Please visit www.artscouncilofprinceton.org for entry forms and specifications.

ARTbox Derby, a creative play on the classic ‘Soap Box Derby’ races, will take place at Greenway Meadows Park, in Princeton on Saturday, September 25th 2010 at 2pm (rain date is Sunday the 26th at 2 pm). Everyone is welcome to come to this fun-filled family afternoon with refreshments and live music.

The concept of combining art and recycling with speed was the invention of 13 year old Princetonian, Henry Sheeran. Prizes will be awarded in the following categories: Creativity (originality, artistry and/or showmanship); Sustainability (best use of recycled and/or natural materials) and Speed (engineering the fastest coaster car). All cars will be automatically entered in all three categories.

Competing cars must be handmade and must rely completely upon gravity to move. Drivers must be at least 10 years old, but can team up with younger friends or siblings. The registration fee is \$20 per car.

For more information, visit www.artscouncilofprinceton.org. Questions? Contact Jeniah “Kookie” Johnson at jjohnson@artscouncilofprinceton.org or call (609) 924-8777 ext.109.

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